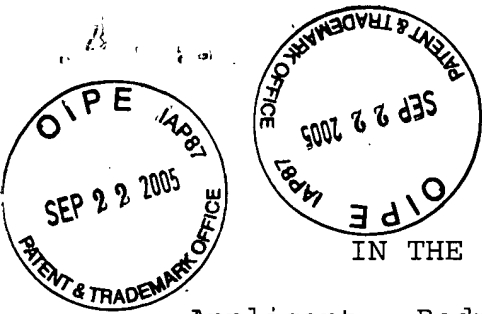


IPW



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Rodney M. Goodman et al. Art Unit: 2614
Serial No.: 09/528,479 Examiner: Michael W. Hoyer
Filed : March 17, 2000
Title : TELEVISION ADVERTISING AUTOMATED BILLING SYSTEM

Commissioner for Patents
MAIL STOP AMENDMENT
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

In response to the Office action mailed June 17, 2005,
please amend the application as follows:

Amendments to the Claims begin on page 2 of this paper.

Amendments to the Drawings begin on page 4 of this paper.

Remarks/Arguments begin on page 5 of this paper.

An Appendix including amended drawing figures is attached
following page 5 of this paper.

CERTIFICATE OF MAILING BY FIRST CLASS MAIL

I hereby certify under 37 CFR §1.8(a) that this correspondence is being
deposited with the United States Postal Service as first class mail with
sufficient postage on the date indicated below and is addressed to the
Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

September 19, 2005

Date of Deposit

Signature

Jeanne Amour-Rice

Jeanne Amour-Rice

Typed or Printed Name of Person Signing Certificate